



# BRIAN CONAWAY



# JOSE FELICIANO

## VISION - DRIVEN PEOPLE BUILDING THE IMPOSSIBLE

The 2 Hour House company was founded by Brian Conaway and Jose Feliciano to serve as the ultimate, vision-building resource for CEOs, entrepreneurs and civic leaders. The company offers a combination of innovative learning techniques, inspiring stories, skill-building courses and a sensational product line designed to equip anyone who has a grand dream with the tools to build it. The company's can do approach, currently sweeping the nation, is based on the possibility-thinking attitude born out of the sensational 2 Hour House project. (View a three-minute video of this record-breaking event at [www.2hourhouse.com](http://www.2hourhouse.com).)

The concept for the firm began on October 1, 2005, when Brian, president of Conaway Homes, led a team of 579-plus volunteers in Tyler, Texas, to achieve the impossible: build a 2,249 square foot house in two hours 52 minutes and 29 seconds. Ironically, the greatest outcome wasn't building a house in record time; it was developing a new methodology for transforming a vision into a reality across all industry sectors. Jose, owner of Feliciano Financial Group, a wealth management firm in Tyler, helped to package the vision-building tools Brian distilled from the 2 Hour House experience. The tools, and a best-selling book, were combined with the business-building techniques Jose developed as a financial advisor and business coach over the last 15 years. The result: a unique "construction site" ([www.2HourHouse.com](http://www.2HourHouse.com)) where Brian and Jose challenge all leaders to reignite the spirit that made America great and build their possibility-defying vision.

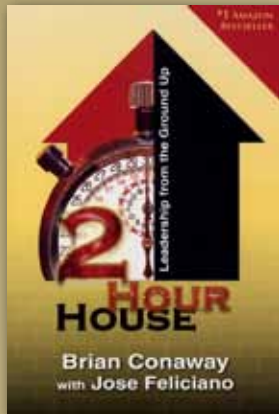
When asked if 2 Hour House is a company or a club, both gentlemen are quick to respond with a similar response. "Neither," points out Jose. "2 Hour House is more like a fraternity of like-spirited individuals with a hunger to reignite the innovative, can-do drive that makes America awesome. We encourage men, women and students – all builders of dreams – to join the mission." Brian adds, "Building a home to code in less than three hours resonated with everyone. We demonstrated that virtually anything can be done if you have the right people, smart processes, simple applications, imagination and an inspiring purpose."

**Both partners encourage all leaders to send in their "building my impossible" story for posting in their website's virtual "exhibit" hall at [www.2hourhouse.com](http://www.2hourhouse.com)**



UNITING MEANING TO MISSION,  
PEOPLE TO PURPOSE, AND  
ACTION TO IMPACT  
TO ACHIEVE THE IMPOSSIBLE.

## MEMBERSHIP PERKS

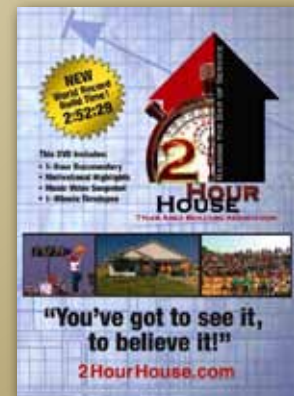


### 2 HOUR HOUSE BOOK

A team of 579-plus volunteers in Tyler, Texas built a house to code in less than three hours. Dubbed the 2 Hour House, the experience had an unimaginable impact on the builders, the civic leaders and on the community. This is the story of their experience and the life-changing lessons revealed along the way. This easy-reader is a breath of fresh air and will open your eyes to some of the most inspiring and powerful leadership practices available today.

### 2 HOUR HOUSE DVD

This amazing, behind-the-scenes DVD delivers lesson projects to show planning, team spirit, performance improvement, innovative efficiency practices, and hard work to achieve the impossible!



**JOIN THE 2 HOUR HOUSE EXPERIENCE TODAY!**

For more Information, call 2 Hour House: 877-929-2322  
or join online at [www.2hourhouse.com](http://www.2hourhouse.com)